



ASSET LIST

LOT 98: E-COMMERCE TOKEN TRANSACTION SYSTEM PATENTS FOR SALE

98号专利包：电子代币交易系统专利待拍

Ocean Tomo Bid-Ask™ Market patent auction lot number 98 consists of six assets. The patented e-commerce token transaction system utilizes electronic tokens to facilitate e-commerce transactions between vendors, customers, and multiple service providers. Transactions can be settled online or offline in different forms, including micro-payments, standard purchases, and virtual currency. The e-commerce token transaction portfolio is advanced in different aspects. First, it reduces transaction costs by eliminating the necessity to link with a third-party credit card or financial providers. Second, it can easily facilitate a seamless e-commerce transaction, i.e. gaming vendors can easily transact virtual currency through their portals. Third, the invention gives a vendor complete control over the sale and distribution of electronic tokens that may be used to purchase products and services from that vendor. The patent portfolio has been licensed to about 80 companies encompassing diverse industries such as financial institutions, e-commerce, retail, and gaming. The size of the companies ranges from small privately-held to Fortune 500. The portfolio's broad strength in the number of licenses and applicable industries provides further licensing opportunities in the fast growing industries of digital currency, gaming/virtual currency and e-commerce.

Ocean Tomo Bid-Ask™ 市场上的98号专利包包含五项专利。该电子代币交易系统专利允许卖家、买家以及服务商通过电子代币开展电子交易。交易可以在线上或线下以多种形式支付，例如小额支付、标准购买或虚拟货币。该电子代币交易专利包的优点表现在如下方面。首先，使用该技术可免去第三方信用卡或金融服务机构的参与，从而降低交易成本；其次，该技术可轻松实现无缝电子商务交易，例如，游戏提供商可通过其门户轻松实现虚拟货币交易；其三，对用于购买自家产品与服务的电子代币，供货商掌握了其销售与分发的控制权。专利权人向约80家企业授权许可，涉及金融机构、电子商务、零售及游戏等多个行业。被许可企业包含小型私有企业到财富500强企业。该专利许可数量可观，适用行业普遍，从而使得其在快速增长的数字货币、游戏/虚拟货币以及电子商务行业有着进一步的许可机会。

For further information or to bid on this lot, please email Bid-Ask@OceanTomo.com.
竞拍该专利包或详询更多信息，欢迎联系 Bid-Ask@OceanTomo.com.

NO. 序号	PUBLICATION NO. 公开号	PATENT TITLE 专利名称	PRIMARY IP CLASS IPC主分类号	PRIORITY DATE 优先权日	FILE DATE 申请日	ISSUE/ PUBLICATION DATE 公开日	NO. OF FORWARD CITATIONS 前引数量
1	US6876979 B2	Electronic commerce bridge system 电子商务桥接系统	G06Q 20/10	8/12/02	8/12/02	4/5/05	52
2	US7249060 B2	Systems and methods for distributing on-line content 在线内容分发系统与方法	G06Q 30/02	8/12/02	8/12/02	7/24/07	100
3	US7249099 B2	Method and apparatus for conducting electronic commerce transactions using electronic tokens 使用电子代币进行电子商务交易的方法与装置	G06Q 20/04	1/26/00	3/30/05	7/24/07	104
4	US7328189 B2	Method and apparatus for conducting electronic commerce transactions using electronic tokens 使用电子代币进行电子商务交易的方法与装置	G06Q 20/04	1/26/00	1/2/01	2/5/08	111
5	US7177838 B1	Method and apparatus for conducting electronic commerce transactions using electronic tokens 使用电子代币进行电子商务交易的方法与装置	G07F 17/40	1/26/00	4/21/00	2/13/07	118
6	US 7676432	Methods and apparatus for transacting electronic commerce using account hierarchy and locking of accounts 使用帐户层级结构和帐户锁定进行电子商务交易的方法和装置	G06Q 30/00	7/8/03	7/8/03	3/9/10	15