

ASSET LIST

LOT 60: PROXIMITY BASED PERSONALIZED ELECTRONIC ADVERTISING

NO.	PUBLICATION NUMBER	TITLE	PRIMARY IP CLASS	FILE DATE	PRIORITY DATE	PUBLICATION DATE	EXTENDED FAMILY MEMBERS	FORWARD CITATIONS
1	US8775254	Integrated and synchronized cross platform delivery system	G06Q03000000	11/21/2012	2/22/2007	7/8/2014	US20090037949 US20130173394 US20150012360 US09235851 US20160217493	2
2	US9235851	Integrated and synchronized cross platform delivery system	G06Q03000000	6/10/2014	2/22/2007	1/12/2016	US20090037949 US20130173394 US08775254 US20150012360 US20160217493	0
3	US20160217493	Integrated and synchronized cross platform delivery system	G06Q03002000	12/18/2015	2/22/2007	7/28/2016	US20090037949 US20130173394 US08775254 US20150012360 US09235851	0