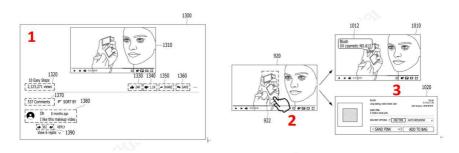


LOT #172 Touch-to-shop e-Commerce Patents



Summary of Representative Patent (US11263680 B2): Based on Big Data,



- 1. A viewer sees an actress doing makeup and wants to buy the cosmetics.
- 2. The viewer touches the screen.
- 3. The viewer can connects directly to the cosmetics sales site and buy it.

*If you look at pages 9-12 of the patent drawing first, you will understand quickly.



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LOT #168 168号专利包 5 ASSETS 5 项资产

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LOT #167 167号专利包 18 ASSETS 18 项资产



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