



Launch of First Auction on Ocean Tomo Bid-Ask™ Market Platform

Auction Includes Patents in 12 Technology Areas

CHICAGO, IL (SEPTEMBER 22, 2017) Ocean Tomo Transactions, LLC will auction more than 1000 HP Inc. patents with the [Ocean Tomo Bid-Ask™ Market](#), the public voice brokerage platform developed by Dean Becker and James E. Malackowski. The auction will take place thru October 20, 2017.

Together Becker and Malackowski created the first live public multi-lot auction of patents in 2006. “We are pleased that HP is leveraging the innovative new Bid-Ask Market sales platform to sell patents that represent research investments made over many years”, explains James E. Malackowski, Chief Executive Officer of Ocean Tomo.

HP's 1070 patents have been grouped into [45 Lots](#), averaging 24 issued patents each, across 12 technology areas: Printing, Computing, Imaging, Network Services, Personal Communication Systems, Life Science & Microfluid, Mobile, Tablet, Telecommunications, Projectors, Sensors, photovoltaic, RFID and Gaming. These patents represent decades of proprietary R&D effort by HP. We anticipate notable interest in these technologies as the patents for sale have been cited by more than 1,700 companies in their own subsequent patent applications.

The HP auction will be held in both English and Mandarin with brokers in both the U.S. and China. Payments can be made in USD or RMB. Ocean Tomo Bid-Ask professionals located in the U.S. and in China can manage the needs of buyers in their local time zones and in their native languages.

For further information on the HP assets for sale and to request bidding information please contact HPAuction@OceanTomo.com.

About Ocean Tomo Bid-Ask™ Market

The [Ocean Tomo Bid-Ask™ Market](#) (OTBA) was built to further enhance Intellectual Property (IP) liquidity and transaction transparency. OTBA serves a broad community of active buyers and sellers, providing a platform to purchase or sell patents and patent applications globally. This market is supported by Ocean Tomo and affiliate international voice brokers.



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OTBA is a highly efficient platform able to quickly clear patent transitions through a unique blend of technology and professional services. OTBA is currently available in both English and Mandarin (with other language offerings forthcoming). Traditional auction markets are seller driven – buyers are limited to what is offered for sale. The Ocean Tomo Bid-Ask Market equally services buyers and sellers. Buyers can now efficiently post anonymous bids resulting in prompt notification of the patent owner by Ocean Tomo.

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