

## LOT: 85 SEARCH ENGINE ADVANCEMENTS

## LOT: 85 搜索引擎优化

Ocean Tomo Bid-Ask<sup>™</sup> Market patent auction lot number 85 consists of 8 assets, which are related to search engines including avoiding indexing errors, computer implemented search with result matching, and search with time dependent activity weighting. The technologies addresses 1) the problem of websites displaying different content depending on whether a site visitor arrives to the site from an IP address associated with a search engine, 2) the problem of under inclusive search results, 3) the problem of inactive sites dominating search results.

Ocean Tomo Bid-Ask<sup>™</sup>市场上的85号专利包有八项专利技术。这些技术与搜索引擎有关，分别用于避免索引错误，通过计算机实现的按结果匹配的检索，以及基于时变活动加权的检索。这些技术解决了如下问题：1) 根据站点访问者是否来自搜索引擎关联的IP地址，网站显示不同内容的问题；2) 搜索结果不足的问题；3) 非活跃网站占据搜索结果的问题。

For further information or to bid on this lot, please email [Bid-Ask@OceanTomo.com](mailto:Bid-Ask@OceanTomo.com).

竞拍该专利包或详询更多信息，欢迎联系 [Bid-Ask@OceanTomo.com](mailto:Bid-Ask@OceanTomo.com).

NO.	PUBLICATION NUMBER	TITLE	PRIMARY IP CLASS	FILE DATE	PRIORITY DATE	PUBLICATION DATE	FORWARD CITATIONS
序号	公开号	专利名称	IPC主分类号	申请日	优先权日	公开日	引证数量
1	US9405831 B2	Avoiding masked web page content indexing errors for search engines 避免搜索引擎掩盖网页内容索引错误	G06F 7/00	4/16/09	4/16/08	8/2/16	0
2	US20160342703 A1	Forum search with time-dependent activity weighting 按随时间而变的活动加权的论坛搜索	G06F 17/30	8/1/16	4/16/08	11/24/16	0
3	US8386476 B2	Computer-implemented search using result matching 使用计算机实现的按结果匹配的检索	G06F 17/30	5/20/09	5/20/08	2/26/13	5
4	US8694493 B2	Computer-implemented search using result matching 使用计算机实现采用结果匹配方式的检索	G06F 17/30	2/25/13	5/20/08	4/8/14	0
5	US20140222404 A1	Computer-implemented psuedo-browsing 使用计算机实现的伪浏览	G06F 17/50	4/7/14	5/20/08	8/7/14	1
6	US9002820 B2	Forum search with time-dependent activity weighting 按随时间而变的活动加权的论坛搜索	G06F 17/30	6/5/09	6/5/08	4/7/15	0
7	US9473377 B2	Forum search with time-dependent activity weighting 按随时间而变的活动加权的论坛搜索	G06F 17/30	4/6/15	6/5/08	10/18/16	0
8	US20170034032 A1	Forum search with time-dependent activity weighting 按随时间而变的活动加权的论坛搜索	H04L 12/26	10/12/16	6/5/08	2/2/17	0