



ASSET LIST

LOT 139: SOCIAL-MEDIA-POWERED CONTENT RECOMMENDATION GUIDE PATENTS FOR SALE

139号专利包：社交媒体驱动的内容推荐指南专利待拍

Ocean Tomo Bid-Ask™ Market patent auction lot 139 offers 2 U.S. patents which enable filtering TV content to that which is most popular according to social media. The present inventions solve the problem of recommending the right media content to the right audience at the right time. The inventions will benefit TV streaming service providers, media research companies and social media companies.

Ocean Tomo Bid-Ask™市场139号待售专利包提供了2项美国专利，其可以根据社交媒体上受欢迎的程度推送与过滤电视节目内容。本发明解决了在正确时间向正确的观众群体推荐适合的媒体节目的问题。该发明将使电视流媒体服务商、媒体研究公司与社交媒体公司受益。

For further information or to bid on this lot, please email Bid-Ask@OceanTomo.com.
竞拍该专利包或详询更多信息，欢迎联系 Bid-Ask@OceanTomo.com.

NO. 序号	PUBLICATION NO. 公开号	PATENT TITLE 专利名称	PRIMARY IP CLASS IPC主分类号	PRIORITY DATE 优先权日	FILE DATE 申请日	ISSUE/ PUBLICATION DATE 公开日	NO. OF FORWARD CITATIONS 前引数量
1	US9143834	System and method for organizing a media program guide according to popularity 根据受欢迎程度组织媒体节目的系统和方法	H04N 5/445	2/24/12	2/25/13	9/22/15	1
2	US9854317	Enabling video viewer interaction 视频观众互动方法	H04N 21/4788	11/24/14	11/23/15	12/26/17	8