



ASSET LIST

LOT 172: TOUCH-TO-SHOP E-COMMERCE PATENTS FOR SALE

172号专利包:触屏购物电子商务专利待拍

Ocean Tomo Bid-Ask™ Market patent auction lot 172 consists of a portfolio of five U.S. and Korean patents. The patent portfolio addresses the problem of the inconvenience of accessing video sites and e-commerce sites separately by providing a method for users to directly access the e-commerce site of a product that appears in a video or text they are viewing. This allows users to satisfy their needs more quickly and conveniently. The novelty of this portfolio lies in its use of large data processing and the incorporation of artificial intelligence technologies such as deep learning, artificial intelligence, and natural language processing. This patent may be of interest to e-commerce companies, portal site companies, IT companies, and social media platforms.

Ocean Tomo Bid-Ask™市场172号拍卖专利包包括5项美国和韩国专利。该专利包通过为用户提供一种方法来直接访问他们正在观看的视频或文本中出现的产品的电子商务网站点,解决了分别访问视频站点和电子商务站点的不便问题,可以更快、更方便地满足用户的需求。该专利包的新颖其中在于它使用了大数据处理,并结合了深度学习、人工智能和自然语言处理等人工智能技术。电子商务公司、门户网站公司、IT公司和社交媒体平台可能会对此项专利兴趣。

For further information or to bid on this lot, please email Bid-Ask@OceanTomo.com.
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NO.	PUBLICATION NO.	PATENT TITLE	PRIMARY IP CLASS	PRIORITY DATE	FILE DATE	ISSUE/PUBLICATION DATE	NO. OF FORWARD CITATIONS
序号	公开号	专利名称	IPC主分类号	优先权日	申请日	公开日	前引数量
1	US11263680 B2	Knowledge sharing platform 知识共享平台	G06Q03000000	7/26/2016	8/2/2019	3/1/2022	
2	US-2022-0148061-A1	Knowledge sharing platform 知识共享平台	G06Q03006000	7/26/2016	1/20/2022	5/12/2022	
3	US10373228 B2	Knowledge sharing platform 知识共享平台	G06N00300000	7/26/2016	7/26/2016	8/6/2019	
4	KR101645306 B1	Method, server and computer program for providing knowledge based e-commerce 提供基于知识的电子商务的方法、服务器和计算机程序	G06Q03002000	1/27/2015	3/13/2015	8/3/2016	
5	KR20160110283 A	Method, server and computer program for providing knowledge based e-commerce 提供基于知识的电子商务的方法、服务器和计算机程序	G06Q03002000	7/18/2016	7/18/2016	9/21/2016	1