# LOW POWER LOW LATENCY VIDEO CODEC – LOT 82

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# BRING TECHNOLOGY Architected Performance

## SUPER COMPUTING WITHIN A CHIP

- Extreme application architecture
- Shattering paradigms
  - O Ultra wide bus
  - Massive parallelism
  - Distributed memory
- Current design
  - Video Encoder Code name: Eagle
- Although our patented architecture currently encodes video using the H.264 standard, it is extensible to more advanced and computationally demanding standards

## BRING TECHNOLOG

## o EAGLE'S SUPER LARGE WORD SIZE

- Eagle Main object bus is 3,072 bits wide
- Commercial microprocessor 32 or 64 bits wide
  - $\checkmark$  Eagle can move 48x more data in its main bus, plus additional parallelism

MFLOPS: EAGLE vs. ARM - the bottom line

- Eagle 1,253 MFLOPS/MHz
- ARM 10 2 MFLOPS/MHz

Eagle more than 600 times ARM performance per MHz



## MFLOPS: EAGLE vs. ARM

## EAGLE<sup>1</sup>

- 638,000 variable-length integer computations<sup>2</sup> per macroblock
- 2.29 x 10<sup>9</sup> operations<sup>2</sup> per
  1280x720 pixel frame (3,600 macroblocks)
- 68.9 x 10<sup>9</sup> variable-length integer operations for 720p at 30 FPS - 68,900 MFLOPS with 55MHz clock

## **ARM 10**

- o 2 MFLOPS/MHz
- 110 MFLOPS running at 55MHz (Eagle's clock) insufficient computation.
- Must run at 34 GHz to perform 68,900 MFLOPS to match Eagle. Enormous challenge.

<sup>1</sup>H.264 video compression requires only integer and no floating point calculations. <sup>2</sup>An Eagle operation is either add/subtract/multiply/compare/select

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## - running at 's clock) nputation. GHz to MFLOPS to Enormous

## NOT ALL VIDEO ENCODERS ARE ALIKE

- Eagle's architecture yields the lowest possible Power Dissipation • Measured power in Rev. A silicon  $< 25 \text{ mW}^{\$}$ 
  - $\circ$  Measured power in Rev. B silicon < 70 mW
- Eagle has the shortest possible Latency  $\circ$  698 µs for 720p at 30fps
- Architectural pillars behind Eagle's low power
  - Massively parallel processing
  - Distributed memory
- An effective embodiment of true VLSI
- Eagle is truly a video encoder/compression supercomputer on a chip

§At 15 FPS – no slave mode output FIFO DRAM <sup>¶</sup>At 30 FPS – slave mode output FIFO DRAM turned on

## BRING TECHNOLOGY

## APPLICATIONS TO BE ENHANCED OR ENABLED BY EAGLE'S LOW POWER AND LOW LATENCY

- Video Camera (miniature)
- Autonomous Vehicles
- Unmanned Aerial Vehicles
- Robotics
- Wearable Electronics
- In Body Imaging
- Remote Security

## **BRING** TECHNOLOGY

## EAGLE ARCHITECTURE

- Silicon implementation without software or stored program microprocessor
- Algorithm mapped to silicon for massively parallel computation
- Distributed hierarchical memory avoids performance bottlenecks
- Encoding flexibility provided by internal registers programmable via SPI



## PATENT PORTFOLIO

## Granted / Issued

- US Patent 8,503,534 Multi-bus architecture for a video codec; August 6, 2013 Ο
- US Patent 8,566,515 Memory Subsystem; October 22, 2013 Ο
- US Patent 8,660,193 Parallel, Pipelined, Integrated-Circuit Implementation of a Computational 0 Engine; February 25, 2014
- China Patent ZL 2009 8 0158006.9 Memory Subsystem; November 5, 2014 Ο
- China Patent ZL 2011 1 0100518.9 Multi-bus architecture for a video codec; January 6, 2016 Ο
- China Patent ZL 2009 8 0158022.8 Parallel, Pipelined, Integrated-Circuit Implementation of a Ο Computational Engine; April 20, 2016

## **Pending Applications**

- Germany Application 11 2009 004 320.8 Memory Subsystem; December 21, 2009 Ο
- Germany Application 102011002098.5 Multi-Bus Architecture for a Video Codec; April 15, 2011  $\bigcirc$
- Germany Application 11 2009 004 344.5 Parallel, Pipelined, Integrated-Circuit Implementation Ο of a Computational Engine; December 21, 2009

## BRING TECHNOLOGY

## **OPTIMUM SILICON UTILIZATION**

## **ACHIEVEMENTS**

- Maps the video compression algorithm directly onto the silicon
- Uses custom processors for each computational module
- Computations are tailored with the highest logic/transistor circuit efficiency
- Computation latency reduced by more than 90% over traditional computing architectures
- Silicon area is minimized
- Computations are performed with minimum power
- Allows lower internal clock frequencies making it easier to meet timing requirements



## **OPTIMUM SILICON UTILIZATION**

## **DEVIATIONS FROM TRADITIONAL PRACTICES**

- No general purpose processors (multicore) on chip
- No silicon or power wasted in computational overhead such as instruction pre-fetch, instruction decoding, execution control in a general purpose data path
- Eliminates need to store software instructions
- Avoids the problems of performing arithmetic with circuitry designed for different word length

## BRING TECHNOLOG

## EAGLE TECHNOLOGY

## EAGLE IS A TINY CHIP



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