



## **MassMutual Patents for Event Subscription and Management System Available on the Ocean Tomo Bid-Ask™ Market**

*Ocean Tomo Bid-Ask™ Market announces the auction of 3 issued U.S. patents and 1 open application related to event subscription and management available from MassMutual.*

Chicago, IL (October 1, 2020) Ocean Tomo Transactions, LLC will auction a portfolio of 3 issued patents and 1 open application from MassMutual. Ocean Tomo Bid-Ask™ Market, [auction lot 122](#), offered by MassMutual, provides for an event subscription and management system. This portfolio is directed toward methods and systems that help organizations reduce the complexity of managing large volumes of digital data files and help with validation and tracking of content collection tasks via integrated interfaces. Patents also are directed toward task and workflow allocation among different employees allowing for easier and more efficient data management (e.g., collection and validation of data) and task allocation among different users/computers. More specifically, this portfolio allows subscription and processing of events by multiple computing devices within an enterprise network. The invention allows users to easily create, modify, and manage event tasks in one single enterprise system. The event subscription processor allows the computer-executable event execution tasks/processes to be easily created, modified, and managed in one single enterprise system.

While all patent and application rights are currently held by MassMutual, this [portfolio](#) is specifically beneficial for data management companies as well as companies requiring automatic workflow management.

To request bidder credentials or further information on this auction or other portfolios on the Ocean Tomo Bid-Ask™ Market, contact Olivia Becker at [oliviabecker@oceantomo.com](mailto:oliviabecker@oceantomo.com) or +1 747 277 9337.

### **About Ocean Tomo Transactions**

Ocean Tomo Transactions, LLC works closely with technology owners and corporations seeking to conduct M&A of high-value Intellectual Property (IP) driven businesses, patent portfolios or proprietary technology solutions. Our transaction advisory services have resulted in more than \$750 Million in IP value realization. We have advised on IP engagements totaling over \$10 Billion.

The firm's transaction track record, industry experience, and brand recognition are unique in the IP industry. The Ocean Tomo Transactions team is unique in its ability to integrate experts from each of Ocean Tomo's business units, leveraging our leading technologists, IP appraisers, intellectual property damage expert witnesses and IP-focused investment bankers, to devise and execute complex IP driven transactions. Each assignment benefits from lessons learned through a continually updated, best-in-class, cross-business unit approach.

Whether selling a business unit or IP, the Ocean Tomo Transactions team brings a purpose-built continuum of proven solutions to monetize client's corporate assets, with a particular focus on IP-driven



transactions involving patent, trademark, copyright, trade secret and domain intellectual property, other intangible assets, and related technology. Our pioneering market platforms, premiere decades-built IP network and regular market engagement across transaction types and industries shortens the transaction cycle time for clients.

Ocean Tomo subsidiary, Ocean Tomo Investment Group, ([Member, FINRA](#): CRD#: 172912/SEC#: 8-69526), advises companies looking for non-traditional ways to approach their structural, capital, and strategic issues. Our focus includes Mergers & Acquisitions, Spin-Offs, Change of Control, and Leveraged Buyout transactions. We help companies access capital deploying IP-centric strategies for asset-based lending, debt and equity financing, revenue factoring, and others.

### **About Ocean Tomo Bid-Ask™ Market**

[The Ocean Tomo Bid-Ask Market](#) is an open on-line platform to buy and sell patents. This market is an important step forward, both as a simplified solution for patent transactions as well as a source of information on patent pricing. The Ocean Tomo Bid-Ask Market uniquely combines the efficiency of an online platform with an experienced team of brokers fluent in both English and Mandarin. The market uses standard transaction documents and is open, transparent, and free to view.

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