



Global Patent Portfolio for a Vulcanized and Replaceable Ceramic Tire Stud Available on the Ocean Tomo Bid-Ask™ Market

Ocean Tomo Bid-Ask™ Market announces the auction a portfolio of six patents protecting major jurisdictions including the U.S., Europe, Canada, Korea, China, Japan for a versatile vulcanized and replaceable ceramic tire stud.

Chicago, IL (October 14, 2020) Ocean Tomo Transactions, LLC will auction a portfolio of six patents issued in major jurisdictions such as the U.S., Europe, Canada, Korea, China, Japan for a versatile vulcanized and replaceable ceramic tire stud. Ocean Tomo Bid-Ask™ Market, [auction lot 118](#), offers a superior tire stud design which enables a snow tire to be used in every season. The technology offers numerous advantages. The ceramic tire stud is suitable for all weather conditions: dry roads, wet roads, snowy roads, and icy roads. Additionally, the ceramic stud effectively reduces braking and handling wear, road frictional noise, and generation of inner tire heat. An integrated groove portion and pin is both vulcanized for strength and provides interchangeability of ceramic studs after useful life. Finally, the ceramic tire stud is suitable across a wide spectrum of tire types. It can be applied to rib, rug, rib and rug, block, and asymmetrical tire patterns. The ceramic stud is even suitable for non-pneumatic, or airless tires. The versatility, reliability, and performance benefits of the technology make this a valuable opportunity for any global tire market participant.

This [portfolio](#) can benefit any global tire market participant by providing a solution to many of the obstacles present in the tire stud replacement marketplace.

To request bidder credentials or further information on this auction or other portfolios on the Ocean Tomo Bid-Ask™ Market, contact Layna Guo lguo@oceantomo.com or +1 312 327 8179.

About Ocean Tomo Transactions

Ocean Tomo Transactions, LLC works closely with technology owners and corporations seeking to conduct M&A of high-value Intellectual Property (IP) driven businesses, patent portfolios or proprietary technology solutions. Our transaction advisory services have resulted in more than \$750 Million in IP value realization. We have advised on IP engagements totaling over \$10 Billion.

The firm's transaction track record, industry experience, and brand recognition are unique in the IP industry. The Ocean Tomo Transactions team is unique in its ability to integrate experts from each of Ocean Tomo's business units, leveraging our leading technologists, IP appraisers, intellectual property damage expert witnesses and IP-focused investment bankers, to devise and execute complex IP driven



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transactions. Each assignment benefits from lessons learned through a continually updated, best-in-class, cross-business unit approach.

Whether selling a business unit or IP, the Ocean Tomo Transactions team brings a purpose-built continuum of proven solutions to monetize client's corporate assets, with a particular focus on IP-driven transactions involving patent, trademark, copyright, trade secret and domain intellectual property, other intangible assets, and related technology. Our pioneering market platforms, premiere decades-built IP network and regular market engagement across transaction types and industries shortens the transaction cycle time for clients.

Ocean Tomo subsidiary, Ocean Tomo Investment Group, ([Member, FINRA](#): CRD#: 172912/SEC#: 8-69526), advises companies looking for non-traditional ways to approach their structural, capital, and strategic issues. Our focus includes Mergers & Acquisitions, Spin-Offs, Change of Control, and Leveraged Buyout transactions. We help companies access capital deploying IP-centric strategies for asset-based lending, debt and equity financing, revenue factoring, and others.

About Ocean Tomo Bid-Ask™ Market

[The Ocean Tomo Bid-Ask Market](#) is an open on-line platform to buy and sell patents. This market is an important step forward, both as a simplified solution for patent transactions as well as a source of information on patent pricing. The Ocean Tomo Bid-Ask Market uniquely combines the efficiency of an online platform with an experienced team of brokers fluent in both English and Mandarin. The market uses standard transaction documents and is open, transparent, and free to view.

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