

## Global Technology Company to Launch New Ocean Tomo Intellectual Property Marketplace With Sale of 1100 Patents

Public voice brokered auction for sale of 1100 issued patents on new Ocean Tomo Bid-Ask<sup>TM</sup> Market.

Chicago, IL (August 29, 2017) Ocean Tomo is announcing today the sale of 1100 patents from a Global Technology Company though auction. These patents represent the following technology areas: Printing, Computing, Imaging, Network Services, Personal Communication Systems, Life Science & Microfluid, Photovoltaic, Mobile, Tablet, Telecommunications, Projectors, Sensors, RFID and Gaming.

The auction will take place from September 20 thru October 20, 2017 on the Ocean Tomo Bid-Ask<sup>TM</sup> Market, the newest public voice brokerage platform developed by Dean Becker and James E. Malackowski. The auction will be held in both English and Mandarin with staff assisted bidding in both languages. Payments can be made in USD or RMB. Ocean Tomo's Bid-Ask staff located in both the U.S. and in China can assist buyers in their local time zones and in their native languages.

The auction will be comprised of approximately 45 lots, each containing an average of 25 issued patents. The assets are intended to provide operating companies, start-ups and patent investors a solid IP foundation leveraging proven research and development. These patents can be used to include or exclude competition based on the new owner's business strategy. "We are pleased that a leading global technology company is committed to creating value for their shareholders from the research investments made by using this new and innovative sales platform. Ocean Tomo has long supported an efficient, responsible and transparent market for buyers and sellers of intellectual property", explains James E. Malackowski, Chief Executive Officer.

Ocean Tomo plans for 2017 and 2018 include further company and industry specific auctions using the Bid-Ask Market. As the platform develops, the public can sign-up for alerts as new relevant transactional data becomes available. See <a href="http://www.oceantomo.com/bid-ask-market/">http://www.oceantomo.com/bid-ask-market/</a> for additional details.

For further information on these assets for sale and to request bidding information, please contact <u>Auctions@OceanTomo.com</u>.

To explore use of the Ocean Tomo Bid-Ask Market for your intellectual property transaction needs or to create a custom sales solution for your company's large patent portfolio please contact <a href="Bid-Ask@OceanTomo.com">Bid-Ask@OceanTomo.com</a>



## About Ocean Tomo, LLC

Ocean Tomo, LLC, the Intellectual Capital Merchant Banc<sup>™</sup> firm provides companies with financial services related to intellectual property and intangible assets. Practice offerings include financial expert testimony, valuation, strategy consulting, investment advisory, innovation management consulting and transaction brokerage.

Our Opinion, Management, and Advisory Services are built upon more than two decades of experience valuing intellectual property in the most rigorous of venues – State, Federal and international courts. Our financial, market and technical experts provide a unique understanding of the contributory value of proprietary innovation. This is the cornerstone of our business. This insight permeates every practice and client engagement.

Collectively, Ocean Tomo professionals have:

- Executed over 1000 engagements involving IP worth more than \$10 billion;
- Successfully closed transactions where disruptive technology played a key role, with cumulative value in excess of \$750 million;
- Conducted over 300 valuation engagements and 500 financial damages expert testimony engagements.

Ocean Tomo assists clients – corporations, law firms, governments and institutional investors – in realizing Intellectual Capital Equity® value broadly defined.

## **CONTACT:**

Kristi L. Stathis Chief Marketing Officer Ocean Tomo, LLC kstathis@oceantomo.com +1 773 294 4360